
FOR IMMEDIATE RELEASE

Release Date: Monday, April 21, 2025

Headline: "Netflix of Dog Cleaning" Arrives in Houston: PetScrub Pamper Launches Unlimited Quick Cleans

Sub-headline: *First-of-its-kind subscription service offers budget-friendly, under-10-minute refresh sessions for dogs between professional grooms, opens inside Houston Raw Pet Food.*

HOUSTON, TX [April 17, 2025] – Houston dog owners now have a revolutionary way to keep their furry friends fresh without breaking the bank. PetScrub.com today announced the launch of PetScrub Pamper, an innovative subscription service offering unlimited, quick dog cleaning and de-shedding sessions. Dubbed the "Netflix of dog cleaning," the first Houston location opens Monday, April 21, inside Houston Raw Pet Food at 3030 Chimney Rock Rd.

Designed for the moments between full grooming appointments – after a park visit or messy play – PetScrub Pamper provides a convenient "on-demand" light clean and de-shedding in under 10 minutes. For a flat monthly fee of \$49.99, subscribers can stop by without an appointment for unlimited refresh sessions, helping maintain cleanliness and reduce shedding around the home.

Crucially, PetScrub Pamper complements, not replaces, professional groomers. "Think of us as your 'Netflix' for maintaining a fresh pup," said a PetScrub.com spokesperson. "It's a cost-effective way to manage routine upkeep between the essential haircuts and breed-specific care only a professional groomer provides. We deeply respect their work and see this as a supporting service."

To celebrate the Houston launch, PetScrub Pamper is offering a special introductory promotion: Subscribe for the first month and receive unlimited cleaning sessions absolutely free until the end of July 2025.

PetScrub.com plans further expansion across Houston, targeting convenient locations like luxury apartments, dog parks, gyms, and even car washes, making the "Netflix of dog cleaning" concept widely accessible.

Service Details:

- What: PetScrub Pamper – Unlimited subscription-based light dog cleaning & de-shedding.

- Where: Inside Houston Raw Pet Food, 3030 Chimney Rock Rd, Suite 200, Houston, TX 77056.
- Opens: Monday, April 21, 2025.
- Cost: \$49.99 per month (no appointment needed for subscribers).
- Launch Offer: Subscribe for the first month, get unlimited cleans FREE through July 31, 2025.

About PetScrub.com:

PetScrub.com is committed to providing innovative and affordable pet care solutions. PetScrub Pamper offers a convenient, subscription-based way to maintain a dog's light cleanliness and reduce shedding between professional grooming appointments.

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